



MSIA Meeting Sponsorship Program

Board of Directors

Officers:

President

Brad Wiggins
Cargill, Inc.

Vice President

Sandra Bodensteiner
City of St. Paul

Secretary

Elizabeth Houlding
State of Minnesota

Treasurer

Dan Hawkins
Target Corporation

Members:

Mike McCallum
Xcel Energy

John E.Q. Orner
Blue Cross/
Blue Shield of MN

James Oukrop
HealthPartners

Reed Pollack
Patterson Companies

Brian Rotty
Mayo Foundation

Dawn Soleta
The Toro Company

Legislative Counsel:

Paul Cassidy
Peter Thrane
Leonard, Street and Deinard

Administrator:

Suzanna Kennedy
Leonard, Street and Deinard

Meeting sponsorships provide an effective way for Associate members to gain greater visibility and networking opportunities during our quarterly meetings. As we look to enhance membership value for the MSIA, we have streamlined our meeting sponsorship program. Associate members will continue to have the opportunity to sponsor quarterly meetings, however, we have simplified the structure of our metro area meeting sponsorship program, while retaining the existing program benefits for the Fall meeting.

Sponsorship of Metro Area Meetings

We will offer two sponsorships to our Associate members at the level of \$250.00 each. These sponsorships will include the following benefits:

- Recognition during the meeting by the MSIA president or other officer;
- Company name/logo listed on the meeting agenda, invitations, and slide show;
- Marketing literature;
- A five minute introduction of services to members.

Sponsorship of Fall Meetings

Gold Sponsor \$750.00

- Recognition during the meeting by the MSIA president or other officer;
- Company name/logo listed on the meeting agenda, invitations, and slide show;
- Exhibit table during reception and membership meetings.

Silver Sponsor \$550.00

- Recognition during the meeting by the MSIA president or other officer;
- Company name/logo listed on the meeting agenda, invitations, and slide show;
- Marketing Literature.

Bronze Sponsor \$250.00

- Recognition during the meeting by the MSIA president or other officer;
- Company name/logo listed on meeting agenda slide show.

If you are interested in sponsoring a meeting, or if you have any questions about the sponsorship program, please call or e-mail Suzanna Kennedy at 612-335-7078 or suzanna.kennedy@leonard.com.